



DFIO DAD RECOGNITION

Sponsorship Opportunity



Recognize a dad in your community.

Strengthen your brand by celebrating the people behind it.



SUPPORT FATHERS



STRENGTHEN FAMILIES



BUILD COMMUNITY

PREPARED FOR LOCAL BUSINESS PARTNERS

Dads Figure It Out Foundation

501(c)(3) Public Charity ♦ dadsfigureitout.org



Recognize the dads *who quietly carry your community.*

Dads Figure It Out Foundation is a 501(c)(3) public charity that recognizes everyday fathers and shares authentic stories of fatherhood across our digital channels. We exist because no dad should go unseen.

Local businesses are part of that story. Behind every counter, line, and storefront is a dad showing up — for his kids, his customers, and his community. The DFIO Dad Recognition gives you a meaningful, mission-aligned way to honor one of those dads — an employee, a customer, or a neighbor — while strengthening what your brand stands for.

“*No Dad should go unseen. This is why DFIO exists.*”

THIS IS NOT ADVERTISING. IT IS RECOGNITION.



Mission-aligned

Your business celebrates a real dad. DFIO does the storytelling.



Editorially clean

Acknowledgment-only treatment. Your brand is honored, not pitched.



Built to be shared

Posted, tagged, and ready to reshare on your channels.



The Community Dad Recognition

A produced, shareable feature that honors a dad your business cares about.

Choose a dad your business wants to recognize — an employee, a loyal customer, or someone in your community who represents what your business stands for. DFIO produces a six-slide recognition story featuring his story, his children, and the moments that make him show up. Your business is acknowledged across the recognition with name and logo treatment.

RECOGNITION STRUCTURE

01 Opening

DFIO frame setting up the dad's story.

02 Story slides

Three slides from his life, his family.

03 Impact quote

Why this recognition matters.

04 Closing

Clean acknowledgment of your business.

WHAT YOUR BUSINESS GETS



Fully produced

We handle the design, story craft, and assets.



Acknowledged

"Recognized by [Your Business]" on each slide.



Tagged in caption

Your business linked in the social caption.



Story reshare option

We reshare your reshare from DFIO's account.

Here is what your recognition looks like.

A real example, modeled with placeholder branding.

DFIO DAD RECOGNITION

SINGLE SPONSOR PLACEMENT EXAMPLE

Recognizing dads through community support

SLIDE 1 — OPENING

SLIDE 2 — STORY

SLIDE 3 — STORY

**Nine children.
One man who chose them all.**

Five daughters.
A bonus son with special needs.
One niece and two nephews he stepped up for.

*Not by obligation...
but by love.*

Recognized by **COMPANY A**

Recognized by **COMPANY A**

SLIDE 4 — STORY

Recognized by **COMPANY A**

SLIDE 5 — IMPACT QUOTE

**“No Dad should go unseen.
This is why DFIO exists.”**

Recognized by **COMPANY A**

SLIDE 6 — CLOSING

This dad's recognition was presented by **COMPANY A.**

dadsfigureitout.org

WHY THIS MATTERS

<ul style="list-style-type: none"> Strengthens community connection Recognizes dads alongside local businesses Aligned with a community-focused initiative 	<ul style="list-style-type: none"> Celebrates the people behind local businesses Acknowledged across DFIO's digital channels Consistent recognition format across the program
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DADSFIGUREITOUT.ORG

All recognized dads (and parents/guardians of minors featured) provide written media consent prior to publication. DFIO acknowledges sponsors with name, logo, and URL only – no advertising, endorsements, or calls to action. DFIO retains full editorial control of all content. DFIO is a 501(c)(3) public charity; sponsorship payments are intended as qualified sponsorship payments under IRC §513(i). Sponsorships are subject to a written agreement and DFIO's Sponsor Eligibility Standard.



Simple. Direct. Fully produced.






COMMUNITY DAD RECOGNITION

\$100

per recognition

ONE DAD. ONE STORY. ONE BRAND CREDIT.

INCLUDED

-  1 fully produced DFIO Dad Recognition (six-slide story)
-  Business credited as "Recognized by [Business Name]"
-  Business tagged in the social caption
-  Optional story reshare from DFIO's channels
-  Editorial review and full DFIO production support

Sponsorship payments to DFIO are intended as qualified sponsorship payments under IRC §513(i). DFIO is a 501(c)(3) public charity. Tax treatment of any payment is the sponsor's responsibility.

From your nomination to a published story.

DFIO handles the production. You point us at the dad.

01

You nominate a dad

An employee, a customer, or someone in your community whose story you want to honor. We send you a short nomination form.

02

DFIO connects with the dad

We confirm interest and collect his story directly. We also collect written media consent — including parental consent for any children featured.

03

DFIO produces the recognition

Six-slide story, designed to DFIO standards, with your business credited as the sponsor across the recognition.

04

Review and publish

You see the recognition before it goes live. We publish to DFIO's channels and tag your business. You're free to reshare.



How we protect every recognition.

Every DFIO recognition is governed by a written sponsor agreement, full editorial control by DFIO, and signed media consent — including parental consent for any minors featured. Sponsor categories are screened against DFIO's Sponsor Eligibility Standard.



Acknowledgment, not advertising

Name, logo, neutral tagline, URL. No pricing, calls to action, or endorsements.



Editorial control with DFIO

DFIO writes and designs the recognition. Sponsors are not given editorial approval rights.



Consent before publication

The recognized dad — and parent or guardian for any minor — signs the DFIO media release.



Mission-aligned partners

Sponsors are screened. DFIO may decline or terminate any sponsorship at its discretion.

ALSO AVAILABLE — ON REQUEST

Businesses interested in ongoing visibility can ask about our recognition and Dad Series block sponsorships, which rotate a single sponsor across multiple recognitions or videos over six months. Available on request — we'll walk you through the options.

Block packages start at \$1,000 ♦ Inquire for details



Let's recognize a dad.

Tell us who. We'll do the rest.



1

Reach out

Email us with the dad you'd like to recognize.

2

Confirm details

We send a brief nomination form and agreement.

3

Recognition published

Story produced, published, and tagged within ~30 days.

CONTACT



info@dadsfigureitout.org



dadsfigureitout.org

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